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MDA NEWS



Winter 2019
 Volume 5 Number 2

Maine Dental Association

What's Inside?



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Experience a Maine gem at MDA's 2019 Convention



Medicare dental benefit inches forward to reality

By Dr. Jonathan Shenkin,
 ADA Long-Term Delegate For MDA

In 1965, when Medicare was established to provide medical coverage to the elderly, almost all dental benefits were left out. Over half of adults over the age of 65 were edentulous when Medicare was established vs around 13% today. Life expectancy has increased by about ten years for both men and women since the 1960s, so we have more teeth and more years after retirement to maintain them. Most of this change can be attributed to the increased use fluoride in drinking water and toothpaste over the past 70 years, as well as drastic improvements in

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Don't miss this year's Maine Dental Association Annual Convention, May 31-June 1, at the Harborside Hotel, Marina, and Spa in downtown Bar Harbor.

The Harborside offers spectacular views of Maine's coast, and is steps from Bar Harbor's downtown and whale watching tours, a few miles from Acadia National Park, and 20 minutes from the Hancock County-Bar Harbor Airport.

Dr. Harold Crossley and representatives from the firm Jameson Consulting will both be presenting at the event.



CROSSLEY

Dr. Crossley, whose presentation will be "Opioid Abuse, Appropriate Opioid Prescribing, Alcohol, and Marijuana, and Their Impact On You, Your Family, and Your Dental Practice," is Professor Emeritus

at the University of Maryland Dental School, and has co-authored a number of articles and four books, dealing with

(continued on page 6)

MDA Mission Statement:
 To support members in achieving excellence in dentistry

MDA Vision Statement:
 To be leaders in oral health in Maine



From The Executive Director's Desk: New Year, New Goals

Angela Cole Westhoff, MDA Executive Director



Happy New Year everyone! I hope the holiday season was relaxing and peaceful for you. As we turn the page on the calendar and start anew, it's often a time for reflection, but also for setting new goals and how we spend our time.



There is something about an hourglass that resonates with me. It is an accurate representation of how time (and ultimately life) passes ... seemingly slow at first, but then it speeds up. Time is

finite and a valuable resource. So just like the grains of sand that have slipped to the bottom of the hourglass, we can't get back what has passed, but we can certainly plan ahead for the future! As we continue to transition and improve upon our membership benefits and processes, the MDA is looking ahead to some BIG changes!

There are **three big goals ahead** for the Maine Dental Association. The first is the addition of an allied dental team membership category. If you missed the mailings and e-newsletter announcements, here is your chance to catch up!

Goal 1: Allied Dental Team Members

After amending our by-laws this past June, the MDA has added hygienists, assistants, lab technicians, and dental office staff members to our evolving membership base as allied dental team members.

Included in the benefits of becoming a MDA allied dental team member is a quarterly lecture series on practice management and related topics.

A tentative schedule for 2019 lectures:

- March 15 Mandated Reporter Training
- May 17 Infection Control
- September 20 Ergonomics/Bloodborne Pathogens
- November 15 HIPAA/Data Security

More details about the MDA's allied dental team membership, and an application, can be found on our website (www.medental.org) or you can call the MDA Office at (207) 622-7900 or email us at allied@medental.org.

Goal 2: MDA Association Health Plan

The second goal is our continued efforts to bring affordable health insurance to members, as we explore Association Health Plans (AHPs). This past fall, we conducted a brief membership survey. Unfortunately, we were not able to collect

enough useful data for our consultants to move ahead and get quotes.

One exciting aspect of an association health plan, beyond decreasing costs, is providing effective, long-term health prevention strategies. As dentists, you know how prevention is important to long-term health.

We have revamped our data collection tool and will be sending a new survey out to all members this month. We understand there were some concerns about providing employee names, birthdates and zip codes, so we have eliminated names - however, we **MUST** collect dates of birth and zip code data, as age and geographic indicators are critical in the process. Please **HELP** us **HELP** YOU!

We will be sending out a separate mailing and asking for participation by all members. Even if you have a plan that you like now, please participate so that we can have comprehensive data collection. Completing the survey does not obligate you in any way. Thank you in advance for participating!

Goal 3: Preferred Business Partners

The MDA launched a Preferred Business Partner program in the fall of 2018, and is looking to grow and expand the program in 2019. The program is an opportunity for businesses both large and small to become an MDA Preferred Business Partner. Those companies who apply are vetted by a committee, and, if approved, are able to market their products and services to the MDA membership.

Preferred Business Partnership benefits include:

- Listing on MDA website, including description, logo, and contact information
- Subscription to MDA publications
- Discounted advertising rates
- Special recognition at MDA events
- Authorization to use partner status in mailings/marketing materials
- And more!

If you have a business, product or service that you use that you think would be beneficial for your colleagues to learn more about, please refer them to the MDA. Preferred Business Partnership membership is an annual membership with a nominal fee.

The MDA Board of Directors continues to evaluate membership benefits and, in the future, will be exploring changes to our continuing education program.

If you have interest in sharing opinions or being involved in a MDA Committee or an Action Team, please feel free to contact me at awesthoff@medental.org.

Thank you, and Happy New Year!



As I am getting ready to sign off and close the practice for the holidays, my final chore is to write this letter and update you on the busy fall at the MDA. Well, I may still have a few presents to wrap and the Christmas cards should be in the mail by February.

Throughout the fall, I was able to meet with dentists in Maine and throughout New England. In September, I attended the First District caucus meeting in Nashua, NH, to prepare for the ADA Annual Meeting in October. At the ADA convention in Honolulu, I attended multiple meetings and House of Delegates events. Meeting dentists from across the United States and discuss the challenges and opportunities that face us today was interesting and very rewarding. Angela Cole Westhoff, our executive director, and I attended a town hall meeting to announce Maine's selection as one of two states selected to take part in the launch of the ADAPT (ADA Practice Transitions) pilot program. Throughout this newsletter, you will find articles about some of the hot topics from this meeting, such as Medicare participation and the ADAPT initiative.

In November, Maine hosted the other New England president and president-elects at the Cliff House in Ogunquit. As always, this meeting fostered strong

regional relationships and frank discussion. Chief topics of discussion were mid-level providers, shortage of auxiliary personnel, member engagement, student debt, and DSO dentists and inclusivity.

November also brought us the election and sweeping change in Augusta. We are looking forward to working with the new legislators and governor to protect and promote oral health for all Mainers. A busy legislative season is anticipated, and I urge you all to keep informed and participate.

December was a blur of conference calls and Christmas cookies. (Seriously, I can't even find my gym shoes!) Every year at this time, it amazes me how wonderful our dental community is. I am inspired by the volunteerism and charity shown by our fellow dentists. Paying school lunch balances off at the neighborhood elementary school, supporting local animal shelters with donations, and collecting food for local food pantries are just a few examples.

Many, many thanks for a wonderful 2018, and wishing you all the best in 2019.

ADA Practice Transitions to pilot service in Maine this spring

If you are approaching a transition in your dental career, the new ADA Practice Transitions service can help. The program will be piloted in Maine and Wisconsin beginning in Spring 2019, bringing you access to the resources and guidance you need for a successful transition.

Whether you are looking to buy or sell a practice, find an associate or partner to join your growing practice, or find an associateship, ADA Practice Transitions can demystify the process and set you up for success. You will get appropriate tools and resources each step of the way, with a dedicated ADA Advisor to guide you through the process.

ADA Practice Transitions takes a three-step approach to the process.

First, build a profile that showcases your credentials, philosophy of care, and approach to dentistry. Your advisor will review the information to ensure that you are showcasing yourself, as well as your practice, in the best way possible.



Next, your advisor will carefully evaluate your strengths, goals, and philosophy of care, so you can be matched with those who share your unique approach to dentistry.

Finally, your advisor will help you work through the actual transaction and transition. Your advisor will help to foster a positive working relationship with your matched dentist and practice, while providing support long after the paperwork is signed.

Career changes can be hard – but ADA Practice Transitions can ease the process and help you take the next steps with confidence. Find out more about the ADA Practice Transitions pilot coming to Maine at ADA.org/PracticeTransitions.



I would like to share with you the American Dental Association's Comprehensive Policy on Dental Licensure. For the past several years, the ADA has focused efforts on licensure, and the Council on Dental Education & Licensure has consolidated and updated our policy. The main issues around licensure at this point in time are portability and the elimination of patients in the clinical examination. You will see with this updated policy the comprehensive approach and recommendation to the examining community as well as licensing boards.

COMPREHENSIVE POLICY ON DENTAL LICENSURE

General Principles

- One standard of competency for dental licensure must be in place in order to provide quality oral health care to the public
- Provisions for freedom of movement across state lines for all dental professionals should exist to facilitate the provision of quality oral health care to the public
- Federal licensure and federal intervention in the state dental licensure system are strongly opposed
- Efforts of unlicensed and unqualified persons to gain a right to serve the public directly in the field of dental practice are strongly opposed
- Elimination of patients in the clinical licensure examination process is strongly supported to address ethical concerns, and state dental societies and dental boards are urged to work toward acceptance of valid and reliable clinical assessments that do not require single-encounter performance of patient procedures
- The state boards of dentistry in each state or licensure jurisdiction are the sole licensure and regulating authorities for all dentists and allied dental personnel
- State dental boards are encouraged to require verification of completion of continuing dental education as a condition for re-registration of dental licenses.
- Dentists identified as deficient through properly constituted peer review mechanisms should undergo assessment and corrective competency-based education and such provisions should be included in laws, rules and regulations.

Initial Licensure

States are urged to accept the following common core of requirements for initial licensure:

1. Completion of DDS or DMD degree from university-based education program accredited by the Commission on Dental Accreditation
2. Successful passage of the National Board

Dental Examination

3. A determination of clinical competency for the beginning practitioner, which may include:
 - Acceptance of clinical examination results from any clinical testing agency; or
 - Graduation from CODA-accredited PGY-1 program, that is, a residency program at least one year in length at a CODA-accredited clinically-based postdoctoral general dentistry and/or successful completion of at least one year of a specialty residency program; or
 - Completion of a portfolio-type examination (such as employed by the California Dental Board) or similar assessment
 - An Objective Structured Clinical Examination (OSCE), that is, a valid and reliable non-patient based examination consisting of multiple, standardized stations that require candidates to use their clinical knowledge and skills to successfully complete one or more dental problem-solving tasks

Curriculum Integrated Format Clinical Examination

A Curriculum Integrated Format (CIF) clinical examination addresses ethical concerns associated with single encounter patient-based examinations currently administered by dental clinical testing agencies. A CIF provides candidates opportunities to successfully complete independent "third-party" clinical assessments on patients of record prior to graduation from a dental education program accredited by the Commission on Dental Accreditation. The Curriculum Integrated Format should only be employed as a licensure examination until a non-patient based licensure examination is developed that protects the public and meets psychometric standards. All portions of the CIF examination must be available at multiple times within each institution during dental school to ensure that patient care is accomplished within an appropriate treatment plan and to allow candidates to remediate and retake prior to graduation any portions of the examination which they have not successfully completed

Graduates of Non-CODA Accredited Dental Education Programs

For initial licensure in dentistry, international graduates of non-CODA accredited dental education programs should possess the following educational credentials:

- 1) completion of a university-based dental education program accredited by the Commission on Dental Accreditation (CODA) leading to a DDS or DMD degree or
- 2) graduation from a postgraduate program in general

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Trustee

(From page 4)

dentistry accredited by the Commission on Dental Accreditation.

Licensure by Credentials

States should have provisions for licensure of dentists who demonstrate they are currently licensed in good standing and also have not been the subject of final or pending disciplinary action in any state or jurisdiction in which they have been licensed. This should also apply to experienced, internationally-trained dentists, who have been licensed in a U.S. jurisdiction, and who may or may not have graduated from a CODA-accredited dental school.

Appropriate credentials may include:

- DDS or DMD degree from a dental education program accredited by the Commission on Dental Accreditation
- Specialty certificate/master's degree from accredited program
- Specialty Board certification
- GPR/AEGD certificate from accredited program
- Current license in good standing

- Passing grade on an initial clinical licensure exam, unless initial license was granted via completion of PGY1, Portfolio examination, or other state-approved pathway for assessment of competency.
- Documentation of completion of continuing education

For dentists who hold a current dental license in good standing in any jurisdiction, state dental boards should:

- Accept pathways that allow for licensure without completing an additional clinical examination, e.g., by credentials, reciprocity, and/or endorsement.
- Consider participation in licensure compacts
- Implement specialty licensure by credentials and/or specialty licensure to facilitate licensure portability of dental specialists.
- Make provisions available for a limited or volunteer license for dentists who wish to provide services without compensation to critical needs populations within a state in which they are not already licensed.
- Make provisions available for limited teaching permits for

faculty members at teaching facilities and dental programs accredited by the Commission on Dental Accreditation.

Licensure by Credentials for Dentists Who Are Not Graduates of CODA-Accredited Dental Education Programs

State dental societies and dental boards are strongly encouraged to grant the same benefits of licensure mobility to U.S. currently-licensed dentists who were licensed by their respective jurisdictions prior to state implementation of the requirement for graduation from a CODA-accredited dental school with a DDS or DMD degree.

It is 2019 and time to address the restrictive aspects of dental licensure. Talk to any new dental school graduate and they will tell you in great detail the challenges, costs, and ethics with obtaining patients for the clinical examination. Talk to our military dentists or semi-retired dentists and they will tell you about the portability constraints. It is time to re-evaluate the licensing and examination process for the future of our profession.

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Rob Westhoven
VP, Healthcare Practice Finance
rwesthoven@androscogginbank.com
207-376-3638



Convention (From page 1)

a variety of topics within the field of pharmacology. He has been a consultant for the United States Drug Enforcement Administration and other law enforcement agencies since 1974. Drawing on this unique background, Dr. Crossley has become nationally and internationally recognized as an expert on street drugs and chemical dependency, as well as the clinical pharmacology of dental drugs.

Jameson Consulting's mission statement is "to help create more productive, more profitable and ultimately more fulfilled dental and business professionals by providing appropriate and sophisticated solutions at the right time with exceptional connection, generosity, gratitude, and skill." Carrie Webber, its chief communications officer and co-owner, Amy Logan Parrish, its chief development officer, and Patty Flanagan, a practicing hygienist, speaker, and writer, will all be presenting at the convention on three separate practice management topics. The topics will be "How to ROCK Your Practice Marketing on a Budget," "Overcoming 'I'll Think About It'," and "The Cancellation Solution."

Dr. Crossley's course, which will be presented in two parts, on the afternoon of May 31 and the morning of June 1, is part of the 2018-2019 Dentist and Hygienist/Assistant/Staff Member Package Plans. **The Jameson presentations, on the morning of May 31 and the afternoon of June 1,** are part of the Dentist Package Plan.

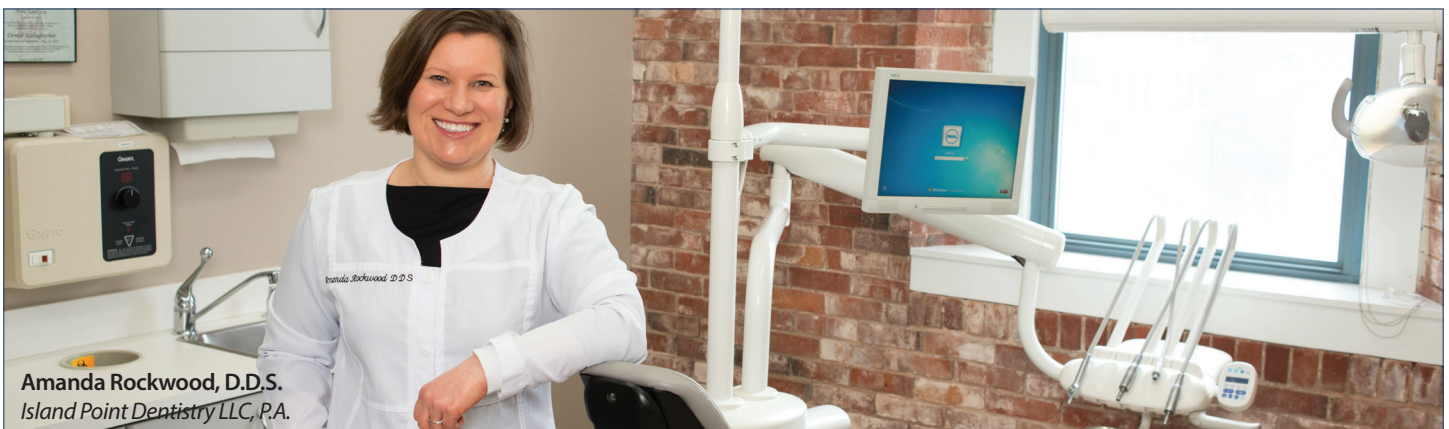


One of the many beautiful views at the Harborside Hotel, Spa, and Marina in Bar Harbor.

The annual Risk Management Seminar will be offered May 30 at the Harborside from 12:30 to 5 p.m. The Risk Management Seminar is not part of any Package Plan.

Exhibitors will also be in attendance at the convention on Friday, May 31.

Look for the 2019 Annual Convention brochure, which will be in the mail soon. Go to www.medental.org, and click on Annual Convention, and there, you will find a link where you can book your room and receive the special MDA rate. You can also find links to the annual convention registration form and risk management seminar registration form there.



Amanda Rockwood, D.D.S.
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Medicare

(From page 1)

dental care. In 2017, there were 44 million Medicare beneficiaries, and that number is expected to rise to 79 million by 2030.

A consortium of organizations has been advocating for a dental benefit to be included within Medicare, including Oral Health America, The Center for Medicare Advocacy, Justice in Aging, Families USA and the American Association of Retired Persons, better known as AARP. The American Dental Association (ADA), though not formally in support of a dental benefit, has made itself available to this consortium in providing technical assistance.

I can assure you that a vibrant debate has been occurring within the ADA among volunteers and staff about the virtues and risks of adding a dental benefit to Medicare. Many fear another government program, while others welcome the possibility of offering dental

coverage to an expanding population.

Currently, the consortium plans on advocating for a comprehensive benefit, however the extent of a comprehensive benefit has yet to be determined.

As you may realize, this could draw a considerable population of patients into your practices. Expectations of expanding Medicare involve the requirement to use electronic health records (EHR), the use of diagnostic codes, the establishment of reimbursement that would be 80% of what PPO plans pay, and the possibility of audits. EHR and diagnostic codes will be standard in dental practice in coming years, with or without Medicare.

It's too early to report on where this is headed. Variables at play right now could shift, but the bottom line is you should be informed about what may be coming to our profession. There is political momentum, and its possible legislation could be submitted in 2021 to expand Medicare to include a dental benefit.

Board of Dental Practice Adopts New Rules for CE

The Maine Board of Dental Practice repealed and replaced its continuing education rules (Chapter 13) in November.

Highlights of the changes include:

- No limit on distance learning activities with exit examination
- 10-hour limit for distance learning activities without exit examination
- All licensees must complete ½ CE hours at first renewal

General attendance at a conference or business meetings of a professional association are no longer considered eligible activities for continuing education credit.

You can take a closer look at the changes for each licensee by going to www.maine.gov/dental.

Paying 2019 Tripartite Dues

Bills for 2019 tripartite membership dues (ADA, MDA and local component society) have been mailed.

If you retired in 2018, and have not yet notified the Maine Dental Association, please do so.

NEW THIS YEAR, you can pay your dues online - just click on "Pay Dues Now" button on the MDA homepage (www.medental.org).

To pay dues online, you will need your ADA number and ADA website password.

The MDA office will be closed:

- February 18 (Presidents' Day)
- April 15 (Patriots Day)

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Buxton practice wins national design award

The American Dental Association, partnering with Wells Fargo Practice Finance, recently announced the winners of the 19th annual Dental Office Design Competition, which “recognizes dental facilities that demonstrate a thoughtful assembly of design characteristics associated with a state-of-the-art dental office.”

Saco River Dentistry in Buxton, which is owned by Dr. Nicholas Roy, was selected to win the Outstanding Design Innovation award.

Saco River Dentistry began to operate in its new facility in January 2018.

Dr. Roy said the one of the goals for the new practice was “to create a building that could support big city dentistry in small-town Maine.”

“Pharmacy, medicine, and medical specialties have all gone through the metamorphosis from solo practices to corporate and/or group practices.



Likewise, the financial pressures will push the solo dentist towards an alternative model in the next decade or two,” Dr. Roy said. “Therefore, we made the decision to strike preemptively and do something pro-active, and not wait to be forced to become reactive.”

Dr. Roy said he and those at his practice are thankful for the recognition.

“We are very fortunate to have been in a position to create something special enough to be recognized by the ADA and the DODC. Although our goal was to create an ultra-comfortable space



for our patients and staff, it is nice to be recognized at the national level,” Dr. Roy said. “We thank all to those that have helped us create something different, and we look forward to delivering dental care in a way that is high quality, comfortable, and with the dedication and compassion that our patients deserve.”

For its win, Saco River Dentistry will receive a trophy and media coverage. For more information on the competition, including current and past winning practices, visit dentalofficedesigncompetition.com.



The Root Cellar’s programs are designed to serve our neighbors in ways that not only meets needs, but gives people a hand-up so that they, in time, can help themselves.

One of our most requested and needed programs is our dental clinic.

Thanks to our amazing dental professional volunteer dentists, hygienists, assistants, etc., we are able to care for our neighbors who otherwise would not have access to dental care.

There is currently a year-long waiting list for our dental services.

**Would you consider serving by sharing your gifts and talents as a dental professional?
Just a few hours a month or even a year can make all the difference in our neighbors’ lives.**

Thank you for your consideration. Feel free to contact Colleen Wood, RDH Dental Clinic Coordinator, at (207) 774-3197 or colleen@therootcellar.org.

MDA awards 2018 Appleby Scholarship to 11 students from Maine

The Maine Dental Association Charitable Foundation has awarded \$5,000 each to 11 students who were selected to receive the 2018 Alva S. Appleby Scholarship.

Recipients of the Appleby Scholarship include nine students at the University of New England College of Dental Medicine, one student at Tufts University School of Dental Medicine, and one student at Harvard School of Dental Medicine.

To be considered for the Appleby Scholarship, a student must be a resident of the state of Maine, have completed their first year of dental school, and be currently enrolled in a dental school accredited by the American Dental Association.

The following students are the recipients of the 2018 Appleby Scholarship:

Stephanie Beeckel is a member of the class of 2020 at the University of New England College of Dental Medicine. She graduated from Cony High School and received her bachelor's degree from the University of New England.

Brittney Bell is a member of the class of 2019 at the University of New England College of Dental Medicine. She graduated from Poland Regional High School and received her bachelor's degree from Colby College.

Robert T. Brookings is a member of the class of 2020 at Tufts University School of Dental Medicine. He graduated from Bangor High School and received his bachelor's degree from the University of New Hampshire.

James Cormier is a member of the class of 2019 at the University of New England College of Dental Medicine. He graduated from Lawrence High School in Fairfield and received his bachelor's degree from the University of New England.

Mason Cyr is a member of the class of 2021 at the University of New England College of Dental Medicine. He graduated from Freeport High School, and received a bachelor's degree from the University of New England.

Chloe Eisenhour is a member of the class of 2021 at the University of New England College of Dental Medicine. She graduated from Thornton Academy in Saco, and received a bachelor's degree from the University of New England.

Jason Greenbaum is a member of the class of 2020 at the University of New England College of Dental Medicine. He graduated from Ramapo (New Jersey) High School, and received a bachelor's degree from the University of Southern Maine.

Aaron Guimond is a member of the class of 2019 at the University of New England College of Dental Medicine. He graduated from Bangor Christian High School, and received a bachelor's degree from Liberty University.

Jiyeon Kim is a member of the class of 2020 at Harvard School of Dental Medicine. She graduated from Deering High School in Portland, and received a bachelor's degree from Smith College.

Recipients include nine students at the University of New England College of Dental Medicine, one student at Tufts University School of Dental Medicine, and one student at Harvard School of Dental Medicine.

Wes Mills is a member of the class of 2020 at the University of New England College of Dental Medicine. He graduated from Portsmouth Christian Academy in New Hampshire, and received a bachelor's degree from the University of Colorado-Denver.

Natasha Seavey is a member of the class of 2021 at the University of New England College of Dental Medicine. She graduated from Rockland District High School, and received a bachelor's degree from the University of New England.

In July 1995, the Maine Dental Association received a sum of money from the estate of MDA Past President Alva S. Appleby, "in trust, for the purpose of establishing a scholarship or scholarships for students from the State of Maine to attend dental school." Since 1995, MDA members have made voluntary contributions to the fund, and the MDA has awarded annual scholarships since the 1997-98 academic year.



*"My broken,
decaying teeth
are fixed and
I can eat again."*

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You can *change* a life

From clearing up painful dental infections and being able to eat again to rejoining the workforce - volunteering with Dental Lifeline Network's Donated Dental Services program will make a life-changing difference for the people we serve.


Dental Lifeline
Network

Come visit and volunteer at the MDA booth at Yankee 2019

The Maine Dental Association will again be hosting a hospitality booth/lounge area on the exhibit floor at Yankee Dental Congress at the Boston Convention & Exhibition Center in Boston, January 31-February 2.

The booth will provide a place for members and guests to rest and relax, have food and beverages, and make connections with old friends or new acquaintances during the busy days of

walking around the vast Yankee exhibit space. The MDA will also be hosting a reception with refreshments Thursday, January 31, and Friday, February 1, so save some time to drop by to say hello to MDA leadership and staff.

The MDA is looking for volunteers to host booth times at Yankee. If you are willing to volunteer to host an hour or two at the MDA booth, email Executive Director Angela Cole Westhoff at awesthoff@

medental.org.

“Inspiring Innovation” at Yankee Dental Congress 2019 is the goal. Yankee offers 450+ exhibitors, along with 300+ continuing education courses.

Yankee Dental Congress is sponsored by the Massachusetts Dental Society, in cooperation with the dental associations of Maine, New Hampshire, Rhode Island, and Vermont.

Take advantage of special Amtrak rates throughout month of January



Going down to this year's Yankee Dental Congress in Boston? The Amtrak Downeaster is offering special \$15 one-way fares in January that members and attendees might want to take advantage of! Just use the code v355 when booking your trip.

Use the Maine code when registering for Yankee and you could win a lobster dinner!

Registration is now open for the 2019 Yankee Dental Congress. Be sure to use the Maine state code **YDC19ME** when you register, and you will be entered to win a lobster dinner on the MDA! Go to www.yankeedental.com for more information on this year's event.



NEW FREE COURSES

JUST ADDED

January 31 - February 2, 2019 | BOSTON CONVENTION & EXHIBITION CENTER

Thursday, January 31, 2019

Digital Dentistry Demystified

2:00-4:00 pm

Justin Chi, DDS, CDT



212TW

LIVE DENTISTRY PAVILION

Streamlining Your Accounting and Back Office

10:00 am-12:00 pm

Enrico Palmerino



228TL

Social Media BUZZ for #Dental Offices

10:00 am-12:00 pm

Brad Newman



229TL

GOT HIPAA: Avoid Costly Fines and Health and Human Services' "Wall of Shame"

10:30 am - 12:30 pm

Nathan Wolsky

CORPORATE FORUM

202TL

Saturday, February 2, 2019

What Does It Actually Do in the Mouth?

10:00 - 11:00 am ..661SL

11:30 am - 12:30 pm ..662SL

Paul Sagel



Giving Children a Healthy Start: Pediatric Sleep and Airway Disorders

1:00 - 3:00 pm

Ralph Dolfi, DDS

695SL

If You Can't Measure It, You Can't Manage It!

1:00 - 2:00 pm

Jayne Carey, RDH

MINUTEMAN LECTURE

692SL

Xerostomia...Much More Than a Dry Subject!

2:30 - 3:30 pm

Jo-Anne Jones, RDH

MINUTEMAN LECTURE

693SL

Use Priority Code **YDC19ME** when registering to enter to win the Maine Dental Association lobster dinner raffle!

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Northeast Delta Dental



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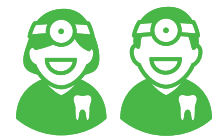
Dental benefits, like treatment plans, are most effective when they are personalized and linked to evidence-based benefits and care.



Our industry-leading Health *through* Oral Wellness® [HOW®] program can help you create a patient-centered clinical experience that builds patient satisfaction and loyalty.



Using our free state-of-the-art risk assessment tool can enhance your practice and qualify eligible patients for additional preventive benefits*.



The HOW® program can help you improve patient acceptance of treatment, patient oral and overall health, and your bottom line.

At Northeast Delta Dental, we understand that some patients need more dental care than others. That's why we offer HOW®.

For more information, contact a member of **Provider Services** at **1-800-537-1715 x1100** or learn more at **HealthThroughOralWellness.com**

*Additional preventive benefits are subject to the provisions of your patient's Northeast Delta Dental plan.

Upcoming MDA Continuing Education Offerings

SAVE THE DATES!

***March 29, 2019**

*Managing Dental Conditions of a "Boomer" Generation/
Successful Tactics in Managing Peri-Implant Diseases*
(6 credit hours)
Dr. Samuel Low [Togus VA]

***April 5, 2019**

*Autism and Strategies for the Dental Practitioner/Silver
Products and
Non-Surgical Management of Caries*
(6 credit hours)
Cathy Dionne, Dr. J. Timothy Wright
[Togus VA]

***May 31 and June 1, 2019**

*Opioid Abuse, Appropriate Opioid Prescribing, Alcohol, and
Marijuana and Their Impact On You, Your Family,
and Your Dental Practice* (6 credit hours)
Dr. Harold Crossley [MDA CONVENTION 2019 - Bar Harbor]

May 31 and June 1, 2019

*How to ROCK Your Practice Marketing on a Budget/
Overcoming 'I'll Think About It' / The Cancellation Solution*
(6 credit hours)
Carrie Webber, Amy Logan Parrish, Patty Flanagan
[MDA CONVENTION 2019 - Bar Harbor]


*Hygienist/Assistant/Staff Member Package Plan

**To register, go to www.medental.org,
and click on Continuing Education.
NEW - ONLINE REGISTRATION!
Remember that registration for the 2019
convention must be done on separate form.**

**Contact the MDA:
Phone: 207-622-7900,
Fax: 207-622-6210,
Email: info@medental.org;
or go to www.medental.org**

Medical Professionals Health Program

This confidential advocacy program is now available to also support Nurses in recovery! The professional compassionate staff is experienced and trained to help nurses understand addiction, the recovery process, and to help them implement strategies for return to safe practice.



If you or someone you know is in need of assistance, please contact us at:
207- 623-9266 mphp@mainemed.com

HELLO
New Members

In the News

SUDOKU PUZZLE

Dr. Joseph Livingston
700 Mt Hope Ave, Ste 610
Bangor, ME 04401
O=207-945-5952

Dr. Douglas MacGilpin
80 Baribeau Drive, Suite 2
Brunswick, ME 04011
O=207-729-8756

Dr. Bart Eisenbarth
1048 Union St
Bangor, ME 04401
O=207-992-2152

Dr. Benjamin Manter
57 Silver St
Waterville, ME 04901
O=207-873-5511

Dr. Nicholas Flaherty
171 Maine Mall Road
South Portland, ME 04106
O=207-775-1551

Dr. Robert Weigand
80 Pleasant St
Brunswick, ME 04011
O=207-344-1999

Dr. Erica Knarr
2 Great Falls Plaza
Auburn, ME 04212
O=207-784-4222

Dr. Hong Yang
122 Academy St
Presque Isle, ME 04769
O=207-554-5045

Dr. Luke L'Heureux
211 Mount Auburn Ave
Auburn, ME 04210
O=207-514-7171

*The Maine Dental Association
expresses its condolences to the
family of **Dr. Erwood McPhetres***

(c) www.sudokuprintables.org

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2018 Dentists Who Care for ME provides care throughout state

Dental professionals throughout Maine volunteered their time Nov. 2 to provide free care during the 10th annual Dentists Who Care for ME. More than 250 patients received care, valued at more than \$60,000, during the event.

The program offers basic oral care services for adults who have no other access to dental care, as well as referrals to specialists.

The annual day of free care has examined and treated more than 4,000 patients and has provided services valued at nearly \$1.3 million since its inception.

The Maine Dental Association has been happy to take a lead role in organizing Dentists Who Care for ME, and hopes the program will continue to grow.

“This year was very exciting, as the UNE Oral Health Center joined the efforts, and many dental students were able to participate,” said MDA Executive Director Angela Cole Westhoff.

Practices that participated in this year’s Dentists Who Care for ME were located in Portland, South Portland, Scarborough, Falmouth, Topsham, Skowhegan, and Presque Isle.



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Build healthy smiles during National Children's Dental Health Month

By Michelle Manchir
ADA News

The Smile Builders are ready to get to work as National Children's Dental Health Month approaches in February.

The annual, month-long campaign invites dental and other health care professionals and educators to come together and promote the benefits of good oral health care to children and their caregivers.

For 2019, the campaign slogan is "brush and clean in between to build a healthy smile," referring to the recommendations to brush for two minutes twice a day and clean between teeth daily with an interdental cleaner. The poster features cartoon "Smile Builders" wearing hard hats and working to clean between and brushing teeth.

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Each year, the American Dental Association provides free oral

health posters and activity sheets targeting youth. Large, full-color copies of the posters, available in English on one side and Spanish on the reverse side, can be ordered in preparation for February's celebration.

Free downloads of the posters and Smile Builder activity sheets are also available. Visit ADA.org/NCDHM for all materials.



The ADA will celebrate the 78th year for the program in 2019.

It began as a one-day event Feb. 3, 1941, in Cleveland, Ohio. In 1981, the ADA House of Delegates extended it to a month-long observance.

Local observances of National Children's Dental Health Month often include poster displays, coloring and essay contests, health fairs, free dental screenings, museum exhibits, classroom presentations and dental office tours.

A National Children's Dental Health Month planning guide is also available at ADA.org/NCDHM for dental offices that want to host activities.

Have life's challenges got you down?

If use of drugs (including alcohol) or other compulsive behaviors have become a problem for you, help is just a phone call away. The Medical Professionals Health Program can provide you with confidential guidance to help you, a friend or colleague with substance use issues. Please call the number below for assistance or for more information. Eligible professionals include: physicians, physician assistants, dentists, hygienists, denturists, nurses (all licensed), pharmacists and veterinarians.

*** Medical Professionals Health Program
(207) 623-9266 ***

Multi-professional Peer Support Group Meetings

These weekly confidential meetings (Caduceus Groups) are mutual peer support meetings for the health professionals listed above who are experienced with recovery for chemical dependency, addictive behaviors and/or other medical or mental illness, including depression. Please call the contact number listed for more information.

PRESQUE ISLE: Thursday at 7:30PM - Aroostook Medical Center,
Nat: (207) 551-2171

BANGOR: Monday at 7PM - Acadia Hospital - Osprey Room,
Patti: (480)221-9776

CALAIS: Thursday at 7:15 PM - Surgical Services Office, 15 Palmer St.,
Dave: (207) 461-8724

FARMINGTON: Tuesday at 5:00 pm - UMF - Education Bldg, Rm 322
Jen: (207) 272-4449 Jack:(207) 578-0232

LEWISTON: Tuesday at 7PM - New Wing St. Mary's Hospital Front Lobby,
Julie: (207) 784-2985

PORTLAND: Wednesday at 7PM - Mercy Hospital Level B2 Upper Aud.,
Don: (207) 651-7008

PORTSMOUTH, NH: Monday at 7:30PM - Portsmouth Ballroom,
Laura: (603) 534-2372

Classifieds

INTRAORAL X-RAY SENSOR REPAIR/SALES

We repair broken sensors. Save thousands in replacement costs. Specializing in Kodak/Carestream, major brands. We buy/sell sensors. American SensorTech 919-229-0483
www.repairsensor.com

GENERAL DENTIST

St. Croix Regional Family Health Center in Princeton, Maine has an excellent opportunity for a recent graduate or an experienced general dentist. SCRFFHC is Federally Qualified Health Center located in a Health Professional Shortage Area! Our new dental department is state of the art with digital radiography and paperless charting system. We are looking for a highly motivated and personable general dentist who is licensed in the state of Maine. We have a competitive compensation and benefits package. Dentist joining SCRFFHC are eligible to apply for NHSC loan repayment! Please send in your resume to Corinne A. LaPlant, Community Health Center, St. Croix Regional Family Health Center, 136 Mill Street, Princeton, ME 04668 Telephone Number: 207-796-5503; Email Address: scrffc.cal@hotmail.com

DENTAL ASSISTANT

Are you cheerful, diligent, and caring? Would you like working in a cooperative, family-friendly atmosphere? We have a beautiful, modern office, wonderful patients, an enthusiastic team, and appreciative doctors all dedicated to quality care.

Dental experience preferred, but we'd consider training a team player with a positive attitude, strong work ethic and a passion to serve others.

The successful candidate will:

- hold a current state of Maine dental radiology license (requirement)
- project a warm, welcoming, and service-minded attitude
- have excellent communication skills
- achieve accuracy when accomplishing a task, and
- have the ability to constructively problem solve difficult and stressful situations

If interested, email resume to: juliamoodie7@gmail.com.

Work environment: physical requirements include up to 50% of sitting, intermittent standing and walking. Candidate should have the ability to push, pull, bend, reach, and lift up to 20 pounds. We're an Equal Opportunity Employer and offer a competitive rewards package!

**Classified ads also
at www.medental.org**

TMJ DIAGNOSIS & TREATMENT WITH AN ORTHOPEDIC APPROACH

- Diagnosis with thorough exams, in-house CBCT, mounted diagnostic casts, photographs & MRI when indicated, nerve blocks
- Written reports by radiologists for all imaging
- Mentors include Dr. Mark Piper, Dr. John Droter & Dr. Jeff Okeson, among others
- Contact Dr. Kerry Bryant, Augusta, 207-621-1111

FQHC DENTIST POSITION

We are seeking a permanent, full-time, friendly, and compassionate dentist to join our team to provide high quality, comprehensive dental and oral health care to our patients. The dental office is located in Lincoln, Maine, on the shores of beautiful Mattanawcook Lake. Dentist will supervise dental hygienists and EFDAs. Our family dental facility is fully electronic and utilizes Dentrix software.

Position is 40 hours per week, with no nights or weekends; flexible 4 or 5 day work week. Very competitive compensation/benefits package that includes: sign on bonus; relocation expense reimbursement; available National Health Service Corps loan repayment; 100 percent paid premiums for health insurance for dentist and dependents; life, short-term, and long-term disability insurance; 401K plan available; generous paid time off; CME allowance; and Federal Tort Claims Act (FTCA) Malpractice Insurance.

Candidate must hold a valid license to practice dentistry in the state of Maine and a valid DEA license. New graduates are welcome.

Health Access Network, Inc. is a federally funded community health center providing primary care, walk-in, dental, prenatal, podiatry services, occupational health, mental health counseling, prescription drug assistance, and numerous patient support services. The health center offers services in West Enfield, Lee, Lincoln, Medway, and Millinocket. HAN is an equal opportunity employer and program.

Please forward cover letter and CV to:
Sonia Maxwell, HR Director / Compliance Officer
smaxwell@hanfqhc.org (preferred)
Health Access Network
P.O. Box 99
Lincoln, ME 04457

EXPERIENCED DENTISTS TO WORK WITH STUDENTS

Experienced/senior dentists wanted to work one day per week in beautiful new nonprofit dental center in Augusta, Maine. Senior dentists needed to work with fourth-year UNE dental students, and to treat local children and adults. Center is willing to adjust schedule to fit senior dentist availability. Please call or email Bonnie for additional information - (207) 232-4836 or bssvaughan@msn.com.

PRACTICES FOR SALE

Since 1981 - Jim Kasper Associates LLC - Specializing in appraisals and sales of dental practices throughout the Northeast.

Current offerings in Maine include: Bangor Area, Greater Portland, Augusta, and Mid-Coast region.

All inquiries confidential. Our Maine representative is Dr. Tony Bates - (207) 975-1942. Visit our website at www.jimkasper.com, call 603-355-2260, or email info@jimkasper.com.

BLS FOR HEALTHCARE PROFESSIONALS

Basic Life Support (BLS) for Healthcare Professionals, approved by AGD/PACE, accepted by Maine Dental Board. \$80 per person; two-year certification. We come to you on your schedule - morning, afternoon, evening, weekend. Locally owned and operated. Portland, Lewiston, Augusta, Bangor, Ellsworth/MDI. Call (207) 380-7288 or email Andrew.Eckman@CommunityLifeSafety.com.

VOLUNTEER/DONATE

Leavitt's Mill Health Center, located in Bar Mills/Buxton, is in need of dental professionals - dentists, hygienists, and dental assistants - interested in providing dental care to patients in need. We have a fully equipped dental suite and have flexible times available for any level of service offered. Leavitt's Mill Health Center is supported totally by donations, and at this time could use an additional high-speed and low-speed handpiece and any unexpired restorative materials. All donations are tax-deductible. Contact Donna Shepard, administrator, at 207-929-6455 or mail@leavittsmill.org.

VOLUNTEERS NEEDED

Oasis Free Clinics are seeking volunteer providers for our newly expanded dental program in Brunswick. Help us make a difference by giving of your time at our brand new clinic with two new operatories, digital x-rays and electronic records. We provide free adult dental care to prescreened patients and our staff dental assistant will help make your experience be a positive one. We will help retired dentists with licensing and insurance. To learn more, visit us at www.oasisfreeclinics.org or contact Dr. Rick Elsaesser at rselsaesser@gmail.com.

DENTIST SEEKING PART-TIME POSITION

Pediatric Dentist with thirty+ years experience in private practice, FQHC, and O.R., who loves kids of all ages, especially those with "special needs," is seeking a part-time position (one day per week +/-). Please call "Dr. Linda" at 207-966-2676. Thank you!

The MDA News of the Maine Dental Association is published quarterly by the Central Office in Manchester, Maine, for circulation to members and friends of the Association. Opinions expressed by authors may not represent the official position of the MDA. Publication of an advertisement is not to be interpreted as an endorsement by the MDA unless specifically stated. The MDA News reserves the right to edit all communications. News, inquiries, or comments may be addressed to: MDA News, Maine Dental Association, PO Box 215, Manchester, ME 04351

Phone 207-622-7900 Fax 207-622-6210 E-mail info@medental.org



~ SAVE the DATE ~

2019 Maine Dental Association Annual Convention

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Bar Harbor, ME

Come earn Continuing Dental Education credits and experience the magic of a sophisticated coastal Maine hotel, seaside dining, and spectacular sunrises atop

Mt. Cadillac in Acadia National Park!

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