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MDA NEWS



Winter 2018
 Volume 4 Number 2

Maine Dental Association

What's Inside?

**Dentists
 Who Care**
for ME



2017 Dentists Who Care for ME - p. 3

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Tee Off at Golf Scramble During MDA 2018 Annual Convention



5 Students Receive Appleby Scholarship

The Maine Dental Association Charitable Foundation has awarded \$5,000 each to five students who were selected to receive the 2017 Alva S. Appleby Scholarship.

Recipients of the 2017 Appleby Scholarship include four students at the University of New England College of Dental Medicine and one student at the University of Connecticut School of Dental Medicine.

To be considered for the Appleby Scholarship, a student must be a resident of the state of Maine, have completed their first year of dental school, and be currently enrolled in

(continued on page 5)

Don't miss the 2018 Maine Dental Association Annual Convention, "Continuing Our Quest for Excellence," June 8-9, at the Portland Marriott at Sable Oaks in South Portland.

In addition to the new venue, the MDA is excited to be hosting a golf scramble on June 7 at Sable Oaks Golf Club. Teams of four can register for the event, which will feature raffles and prizes for top teams, and will have a 1 p.m. shotgun start. Registration costs \$75 per player, and that includes 18 holes, lunch, and cart. Sponsorship opportunities, including sponsorships for each of the 18 holes, are available for the scramble.

(continued on page 6)

MDA Mission Statement:
 To support members in achieving excellence in dentistry

MDA Vision Statement:
 To be leaders in oral health in Maine

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From The Executive Director's Desk: MDA Member Survey

Angela Cole Westhoff, MDA Executive Director



Greetings all and Happy New Year! As I have transitioned to full time at the MDA office, I wanted to take a moment to share a few key updates and ask for the membership's input, as we embark on a new year of transformative change for the Maine Dental Association.

The MDA Executive Board has laid out a two-year strategic plan, and it focuses largely on the foundation of the association. The plan addresses aligning our governance, providing assistance to dental society components, re-evaluating our continuing education programming, bolstering our advocacy efforts, and developing plans for financial sustainability.

As this initial phase of strategic change is actively underway, we are turning our eyes to the future. We are seeking input from you, the membership, as we build upon our strengthened foundation to charter a course for the future direction of the Maine Dental Association.

Member input is critical as we shape the goals and objectives which will guide the association's Executive Board and staff. We want to know ... what do you value most about your MDA membership?

What member benefits do you utilize the most and what suggestions do you have for expansion?

We have compiled a membership survey to solicit your feedback as we develop strategic priorities. Included in this

We have compiled a membership survey to solicit your feedback as we develop strategic priorities. Included in this newsletter is a brief questionnaire. We ask that you complete this survey by February 15. You can also complete the survey online at www.surveymonkey.com/r/MDASurvey2018.

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survey online at www.surveymonkey.com/r/MDASurvey2018.

The survey is designed to collect your input on a wide range of topics, including membership value, cost, relevance, membership benefits/services, advocacy efforts, communications, and continuing education.

For any MDA member that completes the survey and chooses to provide their name and phone number, you will be entered into a drawing for a **\$150 Visa Gift Card**.

Please note: you are not required to provide your name -- it is only to participate in the drawing. All responses will be reported in the aggregate, and no individual responses will be linked with any specific names. Thank you in advance for participating.



You can send in your completed membership survey to the MDA by:

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Is spring really just around the corner? I know sometimes it seems that days drag on, but I've noticed lately that the more you have to do, the less time seems available to get things accomplished. Having said that, it has been a busy few months since my last "President's News," and really the time has flown by.

At the end of October, I attended the ADA Annual Meeting in Atlanta. The House of Delegates is an exciting event to be a part of. Many issues were debated and voted on. Issues that struck a chord with me were the continuing targeted public advertising campaign to address the "busyness" concerns being seen in most offices. Other programs that set apart ADA member dentists were also discussed.

Another topic of discussion was health insurance, a concern to many dentists in Maine. A motion was put forward to look into a health insurance plan being sponsored by the American Dental Association. While many concerns were brought forward as to why this would not be possible, the House did ultimately vote to investigate the potential for Association-sponsored health insurance. The ADA has sponsored disability and life insurance through Great West for as long as I can remember, so I don't quite understand why they are so hesitant to venture into health insurance. We'll keep you posted with regards to this issue.

Also this quarter, the MDA sponsored an advocacy training event at the University of New England. The event was a combination of presentations on effective lobbying, along with a panel discussion and question/answer session. The training was well attended by students repre-

senting all current classes at UNE. The panel was made up of myself, Dan Morin, a professional lobbyist; Judy Feinstein, Coordinator of the Maine Oral Health Coalition; Dr. Jonathan Shenkin, pediatric dentist; and State Rep. Ryan Fecteau of Biddeford.

The students' interest was amazing and I think the event was very successful. One "a-ha" moment for me was when Rep. Fecteau was asked what he felt was effective in advocacy when contacted by a constituent, and he responded when he "is contacted by someone when they don't need something." I know it sounds like common sense, but he's right. If the only time you heard from someone was when they need your vote, you'd start dreading their phone calls as well. We're trying to establish a more effective "grassroots" advocacy program at the MDA, and now is a good time to establish a relationship with your local legislator. Take them out for coffee and let them know you're available to answer any questions that they may have regarding dental issues. Let's not wait until the next storm to get them on board.

Lastly, at our December MDA Executive Board meeting, the strategic plan for the next year was approved, and we will be moving forward with three major goals. Our goal areas are:

1. Governance and membership
2. Advocacy and education
3. Finance and sustainability

With progress in these areas, we hope to be better able to help our members succeed and become the oral health advocate for the people of Maine.

2017 Dentists Who Care for ME provides over \$80,000 in care

The 9th Annual Dentists Who Care for ME event was held on Friday, November 3.

Thirteen dentists, along with 15 hygienists, provided care to over 200 patients throughout Maine. The total amount of treatment provided was over \$80,000. After nine years the program, has provided over \$1.2 million in donated dental services.

Due to Mother Nature, a number of offices and the University of New England College of Dental Medicine were unable to participate, but despite the storm and power outages, care was provided to 210 patients on a single day.

Next year will be the 10th anniversary of Dentists Who Care for ME. All Maine dental offices are invited to participate, so save the date: November 2, 2018. Next year, organizers said they would like to see DWC4ME grow and expand statewide. The Maine Dental Association will help steward the expansion of the program as it provides treatment and oral health education to patients in need.



The credentialing process! We all know it as a painful process. Well, in an effort to reduce administrative burdens for dentists, the ADA and the Council for Affordable Quality Healthcare (CAQH) are partnering to help streamline the credentialing process for dentists and participating organizations, such as payers, hospitals, and employers.

Up and running is the ADA's credentialing service, powered by CAQH ProView, which enables dentists to enter their professional information one time in an easy-to-use, fast, and protected digital platform. This is another wonderful member benefit, and has finally come to fruition.

You can begin the credentialing process by following these steps: login to ADA.org/myada; select the "My Credentials" icon and view the list of items needed to complete the credentialing process; accept the ADA Terms and Conditions to be redirected to the CAQH ProView welcome page; and click on "Get Started."

Once a profile is complete and attested, the dentist grants permission to dental plans, and other participating organizations they choose, to access their data. A number of dental payers already participate in CAQH ProView.

CAQH's alliance with the ADA will reduce the costs and administrative burdens for both dentists and dental plans alike, and further establish CAQH ProView as the health care industry's go-to choice for collecting and sharing provider data.

Dentists will receive automatic reminders to update their data and attest their information every 120 days. The system will also prompt users if their licenses or other documentation is about to expire.

What a great opportunity to decrease the administrative hassles for health care professionals, and we can all certainly appreciate that! To learn more about this great member benefit, visit ADA.org/credentialing.

At the ADA annual meeting in Atlanta, the 2017 House of Delegates voted to establish a new commission to oversee the process of dental specialty recognition. This took place in an effort to reduce potential or perceived bias and conflict of interest in the decision-making process for recognizing dental specialties. Resolution 30H-2017 called for an amendment to the ADA Bylaws, and created the ADA National Commission on Recognition for Dental Specialties and Certifying Boards. At our

December meeting, the ADA Board of Trustees considered nominations and then chose the nine general dentist appointees for this new commission. The ADA is requesting that the sponsoring organizations of the nine recognized specialties make their own appointments. The new commission is expected to hold its first meeting in 2018, likely in spring or summer.

Previously, the ADA House of Delegates determined the recognition of dental specialties, organizations and certifying boards. According to the report, that process carried financial and reputational risks. The Board report stated that "while the process will be grounded in the existing ADA Requirements for the Recognition of Dental Specialties and national Certifying Boards for Dental Specialists as approved by the ADA House of Delegates, the decision to grant or deny recognition to a dental specialty must rest with a new commission." The Board's decision to explore a new commission was made after it charged the Task Force on Specialty and Specialty Certifying Board Recognition to evaluate the process and criteria by which specialties and specialty certifying boards are recognized.

The Board and task force created a list of principles that guided them in developing a proposal to revise the process. These principles included: the process must be grounded in objective standards that protect the public, nurture the art and science of dentistry, and improve the quality of care; the process must serve to reduce potential bias or conflicts of interest, or the perception of bias or conflicts of interest, in the decision-making process; and the process must include multiple steps, including provisions for appeal. The board is confident that the creation of this commission can accomplish these principles and decrease the perceived bias and reputational risk to the ADA that occurred with our previous longstanding process of specialty recognition.

As always, I am honored to represent the First District at the ADA board table. Many times in our profession, we in New England are faced with the impending changes or issues sooner than our colleagues in other parts of the country. This provides us with a different perspective, and I am proud to present that perspective as the future of our profession is changing and, often times, New England is on the cusp of that change!

As always, feel free to contact me at any time with any concerns, questions, or issues you may have at fischj@ada.org. I am your conduit to the ADA Board and I am happy to do so.

Scholarships

(Continued from page 1)

a dental school accredited by the American Dental Association.

The following five students are the recipients of the 2017 Appleby Scholarship:

Brittney Bell is a member of the class of 2019 at the University of New England College of Dental Medicine. She graduated from Poland Regional High School and received her bachelor's degree from Colby College. She has served on UNE ASDA Service Committee, been involved with the UNE Student Professionalism and Ethics Association and Interprofessional Education Collaboration, and participated in the 2017 ADA and ASDA Lobby Day in Washington, D.C. She is the daughter of Nancy Bell of Poland.

Stephanie Beeckel is a member of the class of 2020 at the University of New England College of Dental Medicine. She graduated from Cony High School and received her bachelor's degree from the University of New England. She traveled to Ecuador with a group of students from UNE in 2013 for a medical mission, and as co-president of International Medical Missions at UNE, led another group on a trip to Peru in 2014. She is the daughter

of Thomas and Lisa Beeckel of Augusta.

Andrew Emery is a member of the class of 2018 at the University of Connecticut School of Dental Medicine. He graduated from Winthrop High School and received his bachelor's degree from the University of New England. He is vice president of the Student National Dental Association/Hispanic National Dental Association chapter at the University of Connecticut, is a Hartford Health Education Board member, and recently presented research as the Charles R. Morris Award recipient at the 2017 American Academy of Oral and Maxillofacial Radiology annual session. He is the son of Robert and Donna Emery of Winthrop.

Luke Klinker is a member of class of 2018 at the University of New England College of Dental Medicine. He graduated from Madison Area Memorial High School and received his bachelor's degree from the University of Maine at Farmington. He has worked as a reserve officer for the Oakland Police Department and as a reserve deputy for the Kennebec County Sheriff's Office, and has been awarded the Maine Police Emerald Society Scholarship. He is the son of Dr. Stephen and Lauren Klinker of Waterville.

Jessica Pillsbury Smith is a member of the class of 2018 at the University of New England College of Dental Medicine. She graduated from Messalonskee High School, and received a bachelor's degree from the University of Maine at Farmington and an associate's degree from the University of Maine at Augusta. She has served on the UNE Class of 2018 Clinic Advisory Committee, and has been a biomedical research investigator trained by the Collaborative Institutional Training Initiative. She is the daughter of Roger and Christine Pillsbury of Belgrade.

In 1995, the Maine Dental Association received a sum of money from the estate of MDA Past President Alva S. Appleby, "in trust, for the purpose of establishing a scholarship or scholarships for students from the State of Maine to attend dental school." Since 1995, MDA members have made voluntary contributions to the fund, and the MDA has awarded annual scholarships since the 1997-98 academic year.

The MDA office will be closed:

- **February 19**
(Presidents Day)

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Convention (From page 1)

The Portland Marriott at Sable Oaks offers a premier location less than 3 miles from Portland International Jetport, and is located minutes from the Historic Old Port District, Portland Head Light, and The Maine Mall. The MDA is planning to offer optional lighthouse and brewery tours as part of the event.

Dr. Samuel Low and Dr. David Landwehr will both be presenting at this year's convention.

Dr. Low, whose June 8 presentation will be "Innovative Periodontics: Creating Success in Today's Dental Practice," is Professor Emeritus at the University of Florida College of Dentistry, an associate faculty member of the Pankey Institute, and has 30 years of private practice experience in periodontics, lasers, and implant placement. Dr. Low is a Past President of the Florida Dental Association and past ADA Trustee.

Dr. Landwehr, whose June 9 course will be "Reliable Endodontic Outcomes: Simplicity Through Efficiency," serves as a frequent lecturer for a variety of organizations at dozens of events each year, focusing on endodontics and oral pathology. Dr. Landwehr maintains a full-time private practice, has presented case studies nationally and internationally, has published research findings in peer-reviewed journals, and has served as an evidence reviewer for the American Dental Association.

Dr. Low's course is part of the 2017-2018 Dentist and Hygienist Package Plans, while Dr. Landwehr's presentation is part of the Dentist Package Plan.

The annual Risk Management Seminar will be offered June 7 at the Portland Marriott at Sable Oaks from 12:30 to 5 p.m. The seminar is not part of any Package Plan. A dental student/new dentist lunch and learn, exhibitors, the president's banquet, and a student reception will also be part of the 2018 convention.

A convention registration form, a golf scramble/sponsorship form, and more information about the annual convention can be found at www.medental.org. Use code "MDA18" when you register to be entered into a raffle for a free two-night stay at the conference.

Watch for the Risk Management Seminar registration form to be coming soon, as well as the 2018 Annual Convention brochure. To reserve rooms, or for more information, go to the Portland Marriott at Sable Oaks website at www.marriott.com/hotels/travel/pwmap-portland-marriott-at-sable-oaks or call (207) 871-8000.

Zajkowski To Head ABOMS Board of Directors in 2018

By Lucas Knowles
MDA Staff

Dr. Mark Zajkowski, an MDA past president who practices in South Portland, will serve as President of the American Board



ZAJKOWSKI

of Oral and Maxillofacial Surgery in 2018.

ABOMS is the certifying board for the specialty of oral and maxillofacial

surgery in the United States and is recognized and approved by the Council on Dental Education of the American Dental Association. In his role as President, Dr. Zajkowski heads the eight-member Board of Directors of ABOMS.

After becoming ABOMS certified in 2001, Dr. Zajkowski was selected to be a member of the committee that develops and delivers the oral exam annually, in 2007. After his fifth year of examining, Dr. Zajkowski was nominated to serve on the ABOMS Board of Directors, and was elected in the fall of 2011. He has served on the Board of Directors since then, ascending to President for the 2017-18 term. After this year is complete, Dr. Zajkowski will serve as Immediate Past-President, and then step off the Board of Directors.

The ABOMS President acts as a liaison to other organizations and guides the Board regarding operational issues, as well as major projects. Dr. Zajkowski works daily with the ABOMS Executive Vice President at the ABOMS national office in Chicago to ensure the

organization is progressing towards its mission to protect the public through rigorous certification and recertification processes. Dr. Zajkowski also works with the Executive Vice President and other directors on major developmental projects, such as redesigning the entire ABOMS oral exam, as well as recertification processes. He said he often serves as a contact to discuss results with unsuccessful ABOMS Diplomate candidates, and offers them guidance on achieving board certification.

Dr. Zajkowski said he has several goals for his time as ABOMS President, but there is one goal in particular that stands out.

"After having the opportunity to lead other organizations earlier in my career, including the MDA, I realized that the time on a professional board is short, and having a 'pet project' to improve the organization after my time is done was of key importance," Zajkowski said. "Overseeing the development of the new ABOMS Oral Certifying Exam has been my 'baby' for the past several years, and the launch in 2019 will be special to me."

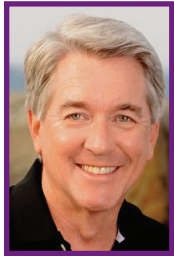
Dr. Zajkowski has valued his time working with ABOMS.

"Developing programs that maintain relevance and value of certification are critical for ABOMS, and the moves forward with our new IT infrastructure, contemporary exams, and a phenomenal staff in Chicago make my job a true joy, and have allowed me to help move the organization forward," Dr. Zajkowski said. "It has been an honor to serve my profession in my time with ABOMS."

Kenneally Assumes New Role as President of ICD's USA Section

By Lucas Knowles
MDA Staff

Dr. Joseph Kenneally will be adding another prestigious title to a long resume this coming year, as he will assume the role of International College of Dentists' USA Section President for 2018.



KENNEALLY

Dr. Kenneally, an MDA Past President who practices in Biddeford and who has also been American Dental Association Vice

President, served as ICD International President in 2015.

The International College of Dentists has representative chapters in more than 120 countries, with over 11,000 members, including about 6,500 in the United States.

Over the years, Dr. Kenneally has held a variety of positions in ICD. He became an ICD Fellow in 1995, along with MDA Past Presidents Dr. Ansley Sawyer and Dr. Scott Trowbridge. In 1998, the Regent

of ICD's District 1, Dr. Van Zissi, a former professor of Dr. Kenneally's at Tufts, asked Dr. Kenneally to become Deputy ICD Regent for Maine. By 2002, with Dr. Kenneally's help, the Maine ICD Chapter had doubled in size, and he was honored as ICD USA Section Distinguished Deputy Regent. In the years following, Dr. Kenneally became ICD District 1 Vice Regent, ICD District 1 Regent, and a member of the ICD International Council, the College's governing body, eventually assuming the position of ICD International President.

During his year as ICD International President, Dr. Kenneally had the opportunity to visit Slovenia, Australia, India, China, the Philippines, Japan, Korea, Taiwan, Newfoundland, and Ireland. He said it is sometimes hard to believe where his time with the ICD has taken him.

"I am, from time to time, overwhelmed by the fact that I get to do all of this," Dr. Kenneally said. "I grew up in Biddeford, and I still practice there."

Dr. Kenneally said that his hometown, Biddeford, is sandwiched between

places such as Santiago, Chile, Phoenix, Vancouver, Seoul, London, New Delhi, and Auckland, New Zealand, as places where ICD International Presidents have hailed from.

As ICD USA President, Dr. Kenneally's duties will include presiding over all of the section's meetings, appointing all of the committees and their chairs, and to induct new Fellows. He said his goals for the year in ICD are "simple and complex."

"I would like to see the ICD identify and honor every deserving dentist with Fellowship," Dr. Kenneally said. "I would like to elevate the College as the premier provider of humanitarian dental services in the world, and I want to help the College to continue to provide support to our dental students."

Dr. Kenneally said the ICD's USA Section will have their Spring Meeting in Maine for the first time ever, in Portland in mid-May.

"I hope to show the ICD USA and the international ICD what a good thing we have in dentistry in Maine," Dr. Kenneally said.

Membership Dues Payments Due Feb. 1

Bills for 2018 tripartite membership dues (American Dental Association, Maine Dental Association, and local component society) were mailed in December. Dues payments are due February 1.

If you retired in 2017, or by January 1, 2018, and have not yet notified the MDA, please do so as soon as possible. It is necessary for members to complete an Affidavit for Retired Membership to allow the MDA Office to change your dues rate.

Please be patient if your dues check/credit card payment doesn't clear your bank as soon as you might expect. The Central Office will attempt to process the payments as quickly as possible. Thank you for your patience and understanding.



MDA at UNE White Coat Ceremony

Every year, The University of New England College of Dental Medicine's White Coat Ceremony is an important rite of passage. Representatives of the MDA was there to share the moment with first-year students. At right, Dr. James Koelbl, MDA Executive Board Vice President, congratulates a student at the ceremony.

Board Letter Highlights New Laws Affecting Maine Practices

A letter sent recently from the Maine Board of Dental Practice highlights several new laws that were enacted during the 128th Legislative Session that directly impact Title 32, Chapter 143 “Dental Professionals.”

The MDA would like to call your attention to a couple of these changes:

A. Public Law 2017, Chapter 186 “An Act to Inform Patients of the Dangers of Addicting Opioids.” There is a provision in the law that effective January 1, 2018, all prescribers of opioid medication need to have an opioid medication policy on file that must include but is not limited to “procedures and practices related to risk assessment, informed consent and counseling on the risk of opioid use.” The full text of Public Law 2017, Chapter 186 can be reviewed at www.mainelegislature.org/legis/bills/getPDF.asp?paper=HP0342&item=3&num=128.

Sources you may wish to consult as you draft your policy:

i. Public Law 2017, Chapter 488: An Act to Prevent Opiate Abuse by Strengthening the Controlled

Substances Prescription Monitoring Program - link: <http://www.mainelegislature.org/legis/bills/getPDF.asp?paper=SP0671&item=4&num=127>

ii. Public Law 2017, Chapter 213: An Act to Clarify the Opioid Medication Prescribing Limits Law - link: <http://www.mainelegislature.org/legis/bills/getPDF.asp?paper=SP0338&item=3&num=128>

iii. Resolve 2017, Chapter 16: Resolve, Regarding Legislative Review of Portions of Chapter 11: Rules Governing the Controlled Substances Prescription Monitoring Program and Prescription of Opioid Medications, a Late-filed Major Substantive Rule of the Department of Health and Human Services - link: <http://www.mainelegislature.org/legis/bills/getPDF.asp?paper=HP0940&item=3&num=128>

iv. Chronic Pain and Controlled Medication Playbook compiled by Maine Quality Counts: Includes controlled medication policy and standards (Sample Controlled Medication Prescription & Management Policy), opioid dose calculators, medication agreements, sample

letters, brochures, and booklets to share with patients, information on the Prescription Monitoring Program process, assessment and screening tools, and more - link: <https://www.mainequalitycounts.org/page/2-1401/controlled-medication-playbook>

B. Board Rule, Chapter 14 “Rules for Use of Sedation and General Anesthesia.” Revised rules regarding the use of sedation and general anesthesia were adopted by the Board of Dental Practice and became effective August 27, 2017. Section V (H)(1) of the rules entitled “Life Support Certification(s)” pertain to changes in requirements for complete Basic Life Saving (BLS) certification, Pediatric Advance Life Support (PALS), or Advanced Cardiac Life Support (ACLS) for certain personnel as it related to sedation and general anesthesia. Please review these changes in the attached letter and note that the enforcement of these requirements has been delayed until July 1, 2018.

Additional questions about these new laws should be directed to the Board of Dental Practice at (207) 287-3333 or via email at dental.board@maine.gov.



TAKE THE MDA MEMBERSHIP SURVEY!

We need your input as we look to the future. You can fill out the brief questionnaire in this newsletter or go to www.surveymonkey.com/r/MDASurvey2018.

*Surveys are due by Feb. 15
Thank you!*

Oshetski Inducted as Fellow of ICD

Dr. James Oshetski, an MDA member who practices in Brunswick, was inducted as a Fellow of the International College of Dentists at its 88th Annual Convocation in Atlanta, Georgia, on October 19.



OSHETSKI

An organization that recognizes outstanding and meritorious service to the dental profession and

community, the College presented Dr. Oshetski with a membership plaque, a gold lapel pin, and a gold key symbolic of Fellowship for service rendered in the art and science of dentistry.

250 dentists from the United States were inducted into the College at this year's ceremony, which was attended by hundreds of members and guests.

MDA Past President Elected ADA 2nd VP

Dr. Richard A. Huot, a Past President of the Maine Dental Association who is a general dentist and practice management consultant in Vero Beach, Florida, was elected second vice president of the American Dental Association during a meeting of the ADA House of Delegates in Atlanta.



HUOT

The ADA Board of Trustees formulates and reviews policies and programs and makes recommendations to the members of the ADA's governing body, the House of Delegates. As a member of the ADA Board, Dr. Huot will play a major role in the ADA's efforts to be America's leading advocate for oral health.

An ADA member for 35 years, Dr. Huot has served in many leadership positions within the Association, including 21 years as a delegate to the ADA

House of Delegates. After three years of active duty in the US Air Force Dental Corps, he spent the initial years of his career in Maine.

Dr. Huot later relocated to Florida, where he practiced dentistry for 14 years. He has served as president of the Atlantic Coast District Dental Association, and is currently on the Florida Dental Association Board of Trustees.

Dr. Huot is a graduate of Boston College, and received his DDS degree at Northwestern University Dental School in Chicago.

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Join the Tooth Team for National Children's Dental Health Month

By Michelle Manchir
ADA News

Are you on the Tooth Team?

Everyone is invited to join the oral health-promoting squad in February for National Children's Dental Health Month.

The annual, month-long campaign invites dental and other health care professionals and educators to come together and promote the benefits of good oral health care to children and their caregivers. This year, the theme is Tooth Team, based on the poster and activity sheets concept created by Jade Rector, an art student at Columbia College Chicago.

For the first time this year, the ADA held a contest among art students at the college to design the winning National Children's Dental Health Month poster.

Rector, a junior studying illustration and teaching at Columbia, said she wanted to convey "a sense of joy and teamwork"

in her creation, which features three children and a friendly dog posing with luminous smiles around an oversized tube of toothpaste, a toothbrush, and a spool of floss. At the top of the poster, which reminds children to brush their teeth with a fluoride toothpaste and clean between teeth, "Tooth Team" is written in bubble letters. The same characters appear on four activity sheets, including a coloring sheet and puzzles, which Rector also designed.

The ADA each year provides dental professionals with free oral health posters and activity sheets targeting youth. Large, full-color copies of the posters, available in English and Spanish, can be ordered in preparation for February's celebration. Free, bilingual downloads of the posters and four Tooth Team activity sheets are also available. Visit ADA.org/NCDHM for all materials.

The ADA will celebrate the 77th year for the National Children's Dental Health Month program in 2018. It began as a one-day event Feb. 3, 1941, in



Cleveland, Ohio. In 1981, the ADA House of Delegates extended it to a month-long observance. Local observances of National Children's Dental Health Month often include poster displays, coloring and essay contests, health fairs, free dental screenings, museum exhibits, classroom presentations, and dental office tours.

For more information, visit ADA.org/NCDHM.

- Minimum 5 years experience
- Be a mentor to the next generation of doctors through our ADA Accredited Residency Program and externship students from UNE
- Full-time, part-time, per diem, and seasonal opportunities are available
- Specialists needed to help expand areas of oral surgery, endodontics, periodontics, and orthodontics
- Loan repayment, relocation assistance, and more!



PCHC is currently hiring staff in General Dentistry & Specialty



Interested? Contact Vanessa Sanderson, PCHC Recruitment Coordinator, at recruitment@pchc.com or 207.404.8015

ADA Now Offering Credentialing Service

If you've ever wondered how to improve office efficiencies, the process of credentialing could be costing your office priceless hours that could be better spent with patients.

That's why ADA has teamed up with the non-profit CAQH to help streamline the credentialing process for dentists. The ADA® credentialing service provides an alternative to the traditional paper method where dentists must respond individually to each payer request for credentialing information.

Here are the five things you need to know about the new ADA credentialing service:

1. Powered by CAQH's ProView platform, which is already used by more than 1.4 million healthcare providers, the service offers a protected place to house and update all of your credentialing information

2. After entering your information just once, you can share it with the participating organizations of your choice

3. The ADA credentialing service is available at no cost to all U.S. practicing dentists

4. A number of payers are already participating in the ADA credentialing service

5. The online digital experience is fast, protected and free, and helps you save time and potential annual administrative costs. The system also sends out quarterly attestation reminders, alerting you to update and confirm timely and accurate information in your profile

You can learn more and update your information at ADA.org/Credentialing. For questions, email the ADA Member Service Center at mvc@ada.org or call (800) 621-8099.

2017-2018 Continuing Education Offerings

SAVE THE DATES!

***April 20, 2018**

The Anatomy of Local Anesthesia
(6 credit hours)
Dr. Patricia Blanton [Togus VA]

***June 8, 2018**

Innovative Periodontics: Creating Success in Today's Dental Practice (6 credit hours)
Dr. Samuel Low [MDA CONVENTION 2018 - South Portland]

June 9, 2018

Reliable Endodontic Outcomes: Simplicity Through Efficiency (6 credit hours)
Dr. David Landwehr [MDA CONVENTION 2018 - South Portland]

*Hygiene Package Plan

Registration forms are at www.medental.org. Remember that registration for 2018 convention must be done on separate form.

In the News

The MDA expresses condolences to the family of **Dr. Stephen Moon**

SUDOKU PUZZLE

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(c) www.sudokuprintables.org

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Visit our website at www.medental.org

Free Bone Marrow Swab Kits Available

In 2012 and again in 2016, the ADA House of Delegates encouraged dentists to promote bone marrow matching programs in their practices, and help in the fight against blood cancers like leukemia and lymphoma.

One way to help is request or promote free swab kits from Delete Blood Cancer (DKMS). Dental patients can be given the opportunity to register as potential bone marrow donors during their regularly scheduled dental visit. The registration takes just a few minutes and a quick, self-administered cheek swab.

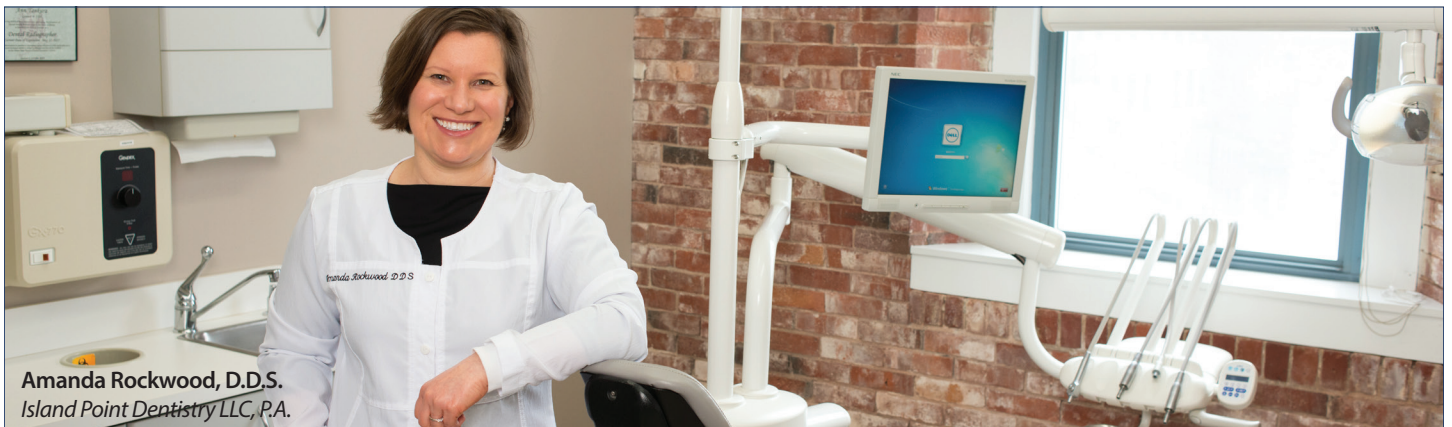
For more information, go to www.dkms.org/en/dental or email dental@dkms.org.

Those interested can request a free swab kit through DKMS by going to <https://www.dkms.org/en/register>.



MDA Delegates Attend 2017 ADA Meeting

Members of the MDA Executive Board were in attendance at the American Dental Association's Annual Meeting in Atlanta recently. From left are President Elect Dr. Kathryn Horutz, Secretary Dr. Dean Tourigny, and President Dr. Gary Creisher. Not pictured is Long-Term ADA Delegate Dr. Jonathan Shenkin. At this year's Annual Meeting, Joseph P. Crowley took office as the 154th president of the American Dental Association. Dr. Jeffrey M. Cole was elected president-elect and Dr. G. Lewis Mitchell Jr. is now the ADA's first vice president.



Amanda Rockwood, D.D.S.
Island Point Dentistry LLC, P.A.

We're here to be your business partner.

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Publication Ranks Dental Professionals Among '100 Best Jobs'

U.S. News & World Report's annual ranking of the "100 Best Jobs" placed dentists and orthodontists both in the top five.

The list was published Jan. 10 on U.S. News & World Report's website.

Dentists occupied the No. 2 ranking, while orthodontists secured the No. 5 spot. Oral and maxillofacial surgeons finished No. 8, with health providers filling

eight of the top 10 positions.

Software developers topped the list.

The magazine stated that it analyzes data about salary, unemployment rate and stress to select the top jobs of the year.

Regarding dentists, U.S. News & World Report stated, "The Bureau of Labor Statistics predicts employment growth of

17.5 percent between 2016 and 2026, with 23,200 new openings. A comfortable salary, low unemployment rate and agreeable work-life balance boost dentist to a top position on our list of Best Jobs." The magazine estimated the annual salary as \$153,900, with a 0.4 percent unemployment rate.

To read the entire list and for more information on the methodology, visit usnews.com.



2018 | RAISING THE BAR

JANUARY 24 - 28, 2018 EXHIBITS: JANUARY 25 - 27, 2018
BOSTON CONVENTION & EXHIBITION CENTER

PRIDE INSTITUTE'S BUSINESS OF DENTISTRY @ YANKEE

A YEAR LONG CONTINUUM PROGRAM

A Step-by-Step Guide to Running a Successful Dental Practice

Yankee has teamed up with Pride Institute and Tufts University Dental Continuing Education to offer a 9-day practice management continuum program.



YANKEE FAST TRACK . . .

This program is part of the MDS Practice Enhancement Services



Enhance Your Practice, Boost Your Revenue

Join your peers and industry experts for a day of sharing programs and clinical practices that can increase your office efficiencies and create new revenue streams.

Thursday, January 25



Digital Dentistry – A Dream Come True

Thursday, January 25 ♦ Morning



The Complete Digital Design Flow in Implant Dentistry

Thursday, January 25 ♦ Afternoon



Digital Summit 2018 @ Yankee

Friday, January 26



Navigate Your Digital Future

Saturday, January 27



Registration and Housing are Now Open!

yankeedental.com | 877.515.9071

Presented by the Massachusetts Dental Society in cooperation with the Dental Societies of Connecticut, Maine, New Hampshire, Rhode Island, and Vermont

Have life's challenges got you down?

If use of drugs (including alcohol) or other compulsive behaviors have become a problem for you, help is just a phone call away. The Medical Professionals Health Program can provide you with confidential guidance to help you, a friend or colleague with substance use issues. Please call the number below for assistance or for more information. Eligible professionals include: physicians, physician assistants, dentists, hygienists, denturists, nurses (all licensed), pharmacists and veterinarians.

*** Medical Professionals Health Program
(207) 623-9266 ***

Multi-professional Peer Support Group Meetings

These weekly confidential meetings (Caduceus Groups) are mutual peer support meetings for the health professionals listed above who are experienced with recovery for chemical dependency, addictive behaviors and/or other medical or mental illness, including depression. Please call the contact number listed for more information.

PRESQUE ISLE: Thursday at 7:30PM - Aroostook Medical Center, Nat: (207) 551-2171

BANGOR: Monday at 7PM - Acadia Hospital - Osprey Room, Patti: (480)221-9776

CALAIS: Thursday at 7:15 PM - Surgical Services Office, 15 Palmer St., Dave: (207) 461-8724

FARMINGTON: Tuesday at 5:00 pm - UMF - Education Bldg, Rm 322 Jen: (207) 272-4449 Jack:(207) 578-0232

LEWISTON: Tuesday at 7PM - New Wing St. Mary's Hospital Front Lobby, Julie: (207) 784-2985

PORTLAND: Wednesday at 7PM - Mercy Hospital Level B2 Upper Aud., Don: (207) 651-7008

PORTSMOUTH, NH: Monday at 7:30PM - Portsmouth Ballroom, Laura: (603) 534-2372

Classifieds



SELLING WELL-ESTABLISHED PRACTICE

A 40-year old dental practice in a pristine wilderness setting unequalled in the lower forty-eight. We cannot claim to be in heaven, but if you get on the roof you can see it from here. Fort Kent is either the beginning or the end of U.S. Route 1 depending on which direction you are heading. Available in our area are extreme outdoor activities which include, thousands of miles of well groomed snowmobile and ATV trails, downhill and cross country skiing-International Biathlon venue, ultimate hunting and fishing and the best golfing. These are just to name a few. Fort Kent's educational experience from elementary to college can be completed within half a mile of each other. This is a beautiful area to have a practice, live your life and raise a family.

Please call if interested: 207.834.3907

EQUIPMENT AND INSTRUMENTS FOR SALE

Dental equipment / instruments for sale - chairs, lights, sterilizers, unit, hand instruments, hand pieces, and more. All in good condition. Best offer for all or some. For more information, contact (207) 368-4606 or gppapas1946@gmail.com.

DENTIST SEEKING PART-TIME POSITION

Pediatric Dentist with thirty+ years experience in private practice, FQHC, and O.R., who loves kids of all ages, especially those with "special needs," is seeking a part-time position (one day per week +/-). Please call "Dr. Linda" at 207-966-2676. Thank you!

DENTAL OFFICE FOR SALE/RENT

Nine operatories fully equipped, located just off Center Street in Auburn, plenty of off street parking. Five income apartments on second floor. Add staff and a dentist, and you are ready to go. For more details, please contact carlshelina@gmail.com or call 330-651-2265.

BUILDING FOR SALE OR LEASE

AUBURN - Dental office building for sale or lease. First-floor office space with 8 ops. Second floor has 2,000 square foot, 3 bedroom apartment for live-in or sublet. Adjacent parking lot and separate staff parking. For more info, contact rlimoges1@icloud.com.

CONSIDERING BUYING A PRACTICE

Experienced dentist looking for an opportunity to buy a dental practice from someone who is winding down or planning to move. I have 10+ years experience. Looking in the southern part of Maine. Contact sopodentist@gmail.com.

TMJ DIAGNOSIS & TREATMENT WITH AN ORTHOPEDIC APPROACH

- Diagnosis with thorough exams, in-house CBCT, mounted diagnostic casts, photographs & MRI when indicated
- Written reports by radiologists for all imaging
- Mentors include Dr. Mark Piper, Dr. John Droter & Dr. Jeff Okeson, among others
- Contact Dr. Kerry Bryant, Augusta 207-621-1111

DENTIST NEEDED

Dentist needed 3 or 4 days for a busy family practice. State-of-the-art, vibrant, with well-trained, experienced staff. Primarily fee-for-service practice. Requirements: licensed or license-eligible to practice in Maine. Guaranteed base and percentage. Please email cover letter/ resume to bdha@bdha.me.

ASSOCIATE DENTIST WANTED

All Smiles Dental in Biddeford, Maine, is looking for an associate general dentist to provide comprehensive dental services. For more information and to apply, click on Employment Opportunities under Contact Us at www.allsmilesdentalmaine.com.

LOOKING FOR ASSOCIATE

Augusta office looking for an associate one day a week. Perfect for just about anybody. For more details, please contact carlshelina@gmail.com or call 330-651-2265.

ASSOCIATE WANTED - FULL OR PART TIME

Busy adult restorative practice in Bangor. State-of-the-art facility, emphasizing comprehensive care, along with a high level of patient service. Upbeat and motivated team, with a high level of staff and doctor training. Please send cover letter and CV to Creative Dental Solutions, 1407 Broadway, Bangor, ME 04401.

VOLUNTEERS NEEDED

Oasis Free Clinics are seeking volunteer providers for our newly expanded dental program in Brunswick. Help us make a difference by giving of your time at our brand new clinic with two new operatories, digital x-rays and electronic records. We provide free adult dental care to prescreened patients and our staff dental assistant will help make your experience be a positive one. We will help retired dentists with licensing and insurance. To learn more, visit us at www.oasisfreeclinics.org or contact Dr. Jack Bauman at jjbauman@comcast.net or Dr. Rick Elsaesser at rselsaesser@gmail.com.

INTRAORAL X-RAY SENSOR REPAIR

We specialize in repairing Kodak/Carestream, Dexis Platinum, Gendex GXS 700 and Schick CDR sensors. Repair and save thousands over replacement cost. We also buy and sell dental sensors. www.RepairSensor.com/919-924-8559

GENERAL DENTIST

St. Croix Regional Family Health Center in Princeton, Maine has an excellent opportunity for a recent graduate or an experienced general dentist. SCRFHC is Federally Qualified Health Center located in a Health Professional Shortage Area! Our new dental department is state of the art with digital radiography and paperless charting system. We are looking for a highly motivated and personable general dentist who is licensed in the state of Maine. We have a competitive compensation and benefits package. Dentist joining SCRFHC are eligible to apply for NHSC loan repayment! Please send in your resume to Corinne A. LaPlant, Community Health Center, St. Croix Regional Family Health Center, 136 Mill Street, Princeton, ME 04668 Telephone Number: 207-796-5503

Email Address: scrfhc.cal@hotmail.com

STAFF DENTIST

The Caring Hands of Maine Dental Center is recruiting dentists to join our nonprofit organization. Based in a new facility in Ellsworth, we also operate an active mobile program, and are an externship site for four universities. Qualified applicants must be community-minded and enjoy teaching. For information, contact T0h@caringhandsofmaine.org.

VOLUNTEER/DONATE

Leavitt's Mill Health Center, located in Bar Mills/Buxton, is in need of dental professionals - dentists, hygienists, and dental assistants - interested in providing dental care to patients in need. We have a fully equipped dental suite and have flexible times available for any level of service offered. Leavitt's Mill Health Center is supported totally by donations, and at this time could use an additional high-speed and low-speed handpiece and any unexpired restorative materials. All donations are tax-deductible. Contact Donna Shepard, administrator, at 207-929-6455 or mail@leavittsmill.org.

Take our membership survey online at www.surveymonkey.com/r/MDASurvey2018

The MDA News of the Maine Dental Association is published quarterly by the Central Office in Manchester, Maine, for circulation to members and friends of the Association. Opinions expressed by authors may not represent the official position of the MDA. Publication of an advertisement is not to be interpreted as an endorsement by the MDA unless specifically stated. The MDA News reserves the right to edit all communications. News, inquiries, or comments may be addressed to: MDA News, Maine Dental Association, PO Box 215, Manchester, ME 04351

Phone 207-622-7900 Fax 207-622-6210 E-mail info@medental.org



SAVE THE DATE! June 8-9, 2018

Continuing Our Quest for Excellence: MDA 2018 Convention

Portland Marriott at Sable Oaks, South Portland, ME



Come Join us!! The MDA 2018 Annual Convention will be held in a new location in Southern Maine, close to great restaurants, shopping, golf and the beautiful Maine Coast! A total of 13.5 CDE Credits anticipated.

Pre-conference golf scramble on Thursday afternoon and optional tours including Maine's Lighthouses and local Breweries. Use Code **"MDA18"** when you register, to be entered into a raffle for FREE two-night stay at the conference!

Call the MDA at (207) 622-7900 or go to www.medental.org for more info. To book your hotel room, call (207) 871-8000.