

# Maine Dental Association Welcomes Dental Students to 2010 Convention!

Join us for free continuing education and social events.  
\$200 stipends available!

The **Maine Dental Association** and the **Northeast Delta Dental Foundation** have teamed up to provide a great experience for dental students at our annual convention October 1-2, 2010. The meeting will be held at the beautiful Samoset Resort in Rockport, Maine, Maine's premier coastal resort ([www.samoset.com](http://www.samoset.com)).

MDA will provide **free registration, free continuing education courses, and free evening social events** for the meeting to all dental students. "The Main Event" will be a special buffet dinner on Saturday, October 2, where information about opportunities for living and working in Maine after graduation will be presented and students will have a chance to meet Maine dentists from all areas of the state.

## **Stipends Available!!**

Thanks to a generous grant from Northeast Delta Dental, thirty-two students who attend the dental student dinner on October 2 will be awarded a stipend of \$200.00 to offset travel or housing costs to attend the MDA meeting.

**Students must register for the meeting by July 30 in order to be eligible for the stipend.** The stipend recipients will be chosen by a lottery to be held the week of August 1. STUDENTS WILL BE NOTIFIED WHETHER OR NOT THEY WILL BE AWARDED A STIPEND BY AUGUST 9, 2010, AT WHICH TIME THEY WILL BE ASKED TO CONFIRM THEIR ATTENDANCE AT THE MDA MEETING. If awarded a stipend, the student must attend the dinner on Saturday, October 2 in order to collect.

A copy of the program booklet, including contact information for making hotel reservations, is attached, along with a special Dental Student Registration Form that should be completed and returned to the Maine Dental Association. **Please use the special Dental Student Registration form, rather than the general registration form found in the program booklet that is posted on the MDA website.**

Please contact Frances Miliano, Executive Director of the Maine Dental Association with any questions (Tel. 207-622-7900, [fmiliano@medental.org](mailto:fmiliano@medental.org)).

We look forward to welcoming you to the MDA 2010 Convention!



*It's a good pick.*

# *Maine Dental Association Annual Convention*

*October 1-2, 2010  
Samoset Resort  
Rockport, Maine*



*It's a good pick.*

# Continuing Education Offerings



**Friday October 1, 2010**

## “Oral Pathology for the Joy of It: You are the Object of My Infection” – John A. Svirsky, DDS, MED

Dr. Svirsky is a board certified oral & maxillofacial pathologist at Virginia Commonwealth University. In addition to teaching, he has a broad background in research and has numerous publications.



Experience a day of oral pathology unlike any you've experienced. Dr. Svirsky is a storyteller extraordinaire whose subject happens to be lumps, bumps, and lesions. Oral diseases are dramatized with emphasis on recognition, diagnosis, and treatment with conventional and non-conventional remedies. Things you have forgotten since dental school are presented in vivid color. Pre-malignant and malignant lesions along with new diagnostic techniques will be introduced. Lesions seen more often as "boomers" get older, such as Herpes, Aphthous ulcerations, Candidiasis, erosions and dry mouth will be reviewed with current treatment modalities presented.

### Objectives:

1. Demonstrate a logical approach to the diagnosis of oral lesions
2. Recognize, diagnose and determine a treatment plan for selected oral diseases encountered in dental practices
3. Distinguish good from bad
4. Manage xerostomia in our aging population
5. Apply practical clinical information immediately applicable to everyday practice

**FULL DAY**  
8:30-11:30 am  
2:00-4:00 pm  
5 hrs Cat. 1 credits

**Saturday October 2, 2010**



## “Succeeding with the Infant/Toddler Patients in Your Practice” – Michael Kanellis, DDS, MS

Dr. Michael Kanellis is Associate Dean for Patient Care at the University of Iowa College of Dentistry. Prior to this he was Professor and Chair of the Department of Pediatric Dentistry. Dr. Kanellis spent thirteen years in private practice before joining the faculty at the University of Iowa.



Despite our belief that dental decay is nearly 100% preventable, tooth decay remains one of the most common diseases of early childhood. To prevent this disease, high-risk children must be seen at a very early age. This presents a unique dilemma for the dental profession. How do we get these children into our offices? What preventive strategies work? And what restorative approaches are possible? Dr. Kanellis will confront this dilemma head-on by re-examining conventional beliefs about the prevention and treatment of caries in the infant/toddler patient and will present recommendations for the preventive and treatment modalities that are both evidence-based and cost-effective. Topics will include:

1. Why do we want children 0-3 in our practice?
2. How do we get them to show up?
3. Examining the infant/toddler patient
4. Evidence-based caries risk assessment for the young child
5. Preventing caries in early childhood -- what works and what doesn't?
6. Unconventional restorative approaches to treating caries in the infant/toddler patient
7. Does it make financial sense to see 0-3 year olds in my practice?

9:00 am to noon  
3 hrs Cat. 1 credits

Sponsored by Northeast Delta Dental



## “Motivate, Educate and Update: Practical Dental Hygiene Information” – Amy Hazlewood, RDH, BS

Amy Hazlewood has been practicing clinical dental hygiene in Indiana and Michigan for over 25 years. She is a nationally featured author and speaker and is an associate lecturer in preventive dentistry in Dental Education at Indiana University South Bend.



This upbeat course is designed to merge science with the practical, real-world of the dental office. In this time of information overload, dental professionals will learn how to sort through many sources to find reliable and unbiased information to make evidence-based decisions. Following the presentation, course participants will be able to:

1. Quickly and easily sort through scientific information
2. Make wise and effective decisions with oral care recommendations
3. Identify products known as healthy, that contain potential to increase oral disease
4. Use motivational tactics to increase treatment acceptance and compliance
5. Better understand patient behaviors and learning styles
6. Assess risks and stay up-to-date on the latest preventive protocols
7. Increase professional effectiveness with shared experiences by fellow-practitioners

9:00 - 11:30 am  
2.5 hrs Cat. 1 credits

Sponsored by Proctor & Gambel



## “Five Trends Changing Dentistry” – Dell Dine, CDT

As Vice-President of Research and Development for National Dentex Corporation (NDX), Dell Dine helps 43 dental laboratories select proven products and technology to serve general dentists. He has been a presenter at many dental meetings and brings informed skepticism to his product evaluations. Mr. Dine provides unbiased, balanced recommendations.



Digital impressions      Cad / Cam in the dental office      Thin Veneers  
All ceramic restorative materials      How outsourcing is changing dentistry

### Course objectives:

Participants will understand current options for digital impressing and manufacturing; how dental office CAD CAM systems can work; and how to choose from the new restorative materials compatible with digital systems. Clinical Guidelines for preparation, cementation and maintenance of materials will be compared.

Investments in new systems and high labor costs have accelerated the “outsourcing” of restorations. Who is outsourcing? Why? And, what are the implications for your practice and your patients?

Direct to “dental” consumer advertising has grown exponentially and the media/internet increasingly influences how patients select providers and services. Cosmetic dentistry continues to drive patients into dental offices asking for the “No prep, no pain veneer.” Understand the indications and limitations of these “thin” veneers and alternative restorative options for these cosmetic, yet conservative, cases.

1:30-3:30 pm  
2 hrs  
Cat. 1 credits

Sponsored by Eliason Dental Laboratory





### Admission to Events

Attendees must wear a convention badge for admission to MDA courses and to the exhibit hall. Tickets are required for courses and social events. Both can be ordered prior to the Annual Convention.

There will be on-site registration at the Samoset Resort

for CDE courses on a space-available basis. There will be no on-site ticket sales for meals.

### Pre-registration

The MDA is pleased to offer early-bird general registration to the Annual Convention if registered before August 1, 2010.

You may pre-register using the individual registration form in this booklet. Registration packets with name badge and tickets will be mailed to registrants. Pick up a lanyard at the MDA Annual Convention Registration Desk in the lobby of the Samoset. Registration begins at 7:45 am on Friday.

### Payment of Fees

Pre-registration forms can only be processed if payment is enclosed. Please make your check payable to the Maine Dental Association and mail to: Maine Dental Association, PO Box 215, Manchester, ME 04351 (Checks only—MDA is not equipped to process credit cards.)

### Refunds

If you request a refund by September 10, 2010 we will refund 80% of your payment. After September 10 no refunds can be made.

### Hotel Accommodations

See enclosed sheet for hotel reservation information.

### Exhibit Hall — Thanks to our Exhibitors

The Exhibit Hall will be open on Friday, October 1 from 10 am until 3 pm. Many of the exhibitors offer day-of-the-show specials. Plan to spend some time visiting the booths and supporting the vendors who support the MDA Convention. Pick up a Free Lunch Card at the MDA Registration Table, visit at least ten exhibitor booths and turn in marked cards to receive your free lunch.

### Evening Meal / Entertainment Tickets

Please use the order form found in this booklet to order tickets for the Friday night President's Dinner and entertainment, and the Saturday evening Meet & Greet Dental Student Dinner. There will be no on-site sale of meal tickets.

### Child Care

See enclosed sheet for details on childcare options through the hotel's Samo-Camp.

### Lost or Forgotten Tickets / Name Badge

Name badges and tickets will be mailed to each registrant prior to the Annual Convention. Remember to bring these with you. There will be a \$10.00 charge for lost or forgotten tickets and/or name badge.

## Schedule-At-A-Glance

### Friday, October 1, 2010

7:45 am	Registration Opens
8:30 am -4:00 pm	CE - <i>Oral Pathology for the Joy of It...</i> Dr. John Svirsky
10:00- am-3:00 pm	Exhibits Open
11:30 am-2:00 pm	"Lunch Break"on the Exhibit Floor
4:30 pm	MDA Business Meeting (Members Only)
6:00-7:00 pm	Pre- Dinner Reception
7:00-10:00 pm	President's Dinner/Installation of Officers Guest Speaker Seth Wesott

### Saturday, October 2, 2010

8:00 am	Registration Opens
9:00 am-noon	CE - <i>Succeeding with the Infant/Toddler Patients in Your Practice</i> Dr. Michael Kanellis
9:00-11:30 am	CE - <i>Motivate, Educate and Update: Practical Dental Hygiene Information</i> Amy Hazlewood, RDH, BS
Noon-1:30 pm	PP/PFA/ICD/ACD Luncheon (separate Invitation/Registration)
1:30-3:30 pm	CE - <i>Five Trends Changing Dentistry</i> Dell Dine, CDT
4:00 pm	Dalhousie Reception
6:00-9:00 pm	Meet & Greet Dinner Honoring Visiting Dental Students

## Hotel Accommodations

Samoset Resort, Rockport, ME

A legendary landmark, the Samoset Resort is located in the beautiful mid-coast area of Maine, along the blue waters of Penobscot Bay. The beautifully restored hotel has a championship golf course, four-diamond dining, luxurious guest rooms and first-class amenities.



Reservation Deadline for the Maine Dental Association Convention is August 16, 2010.

Call Samoset Reservations at 1-800-341-1650 between 9:00 am and 5:00 pm Monday through Friday. See enclosed sheet for details on room options and rates, along with deposit and cancellation policies.



Maine Dental Association 2010 Convention  
**Room Reservation Form**

Rates Available Thursday, September 30 -- Sunday, October 3, 2010  
**Reservation Deadline: August 16, 2010**

**For Reservations Call 1-800-341-1650**

*The Samoset Resort is a non-smoking facility*

(Reservations received after the Reservation Deadline will be based on availability and may also be subject to the prevailing hotel room rate.)

A deposit equal to 1 night's room rate or a credit card is required to hold your reservation.

Deposit is refundable if cancellation is received 72 hours prior to arrival date. Cancellations may be made by calling 1-800-341-1650.

**Check-In Time Is 4:00 PM Check-Out Time is 11:00 AM**

[www.samosetresort.com](http://www.samosetresort.com)

**ROOM RATES PER NIGHT:**

Room	Single / Double Rate
Standard Guest Rooms	\$206.00
Standard Suites	\$339.00
Deluxe Ocean View Rooms	\$240.00
Deluxe Suites	\$359.00
Breakwater Luxury Suite	\$569.00
Hot Tub Suite	\$409.00
Garden View Suite	\$319.00

**Friday, October 1**

**President's Dinner and Special Guest**

The Maine Dental Association will honor outgoing President Dr. Jonathan Shenkin and his wife, Dr. Michal Kleinlerer. After installation of the the new MDA officers, attendees will enjoy a plated dinner. Following dinner, special guest and World Champion, Seth Wescott, will share some "Championship Moments."

Professional Snowboarder Seth Wescott is one of the top competitors in snowboard cross and races on the World Cup circuit where he has claimed multiple gold medal victories and titles including World Champion. He grew up in Maine and today lives in the Carrabasset Valley at the foot of Sugarloaf Mountain. Seth understands the importance of giving back; he is a role model, a mentor and motivator of youngsters through a number of programs that are a natural extension of his life as an athlete focused on living a healthy and active lifestyle. As an official ambassador of the State of Maine, Seth is a spokesperson for "Take it Outside," an initiative led by Governor Baldacci to encourage Maine's children and families to reconnect with nature. He is also spokesperson for 'WinterKids,' a program established to encourage and help young people be active, and enjoy all that winter sports have to offer.



**Saturday, October 2**

**Meet & Greet  
Dental Student Dinner**

Saturday evening offers an opportunity to meet dental students attending the MDA Convention. If you have a practice opening, are looking for an associate, or looking to retire in the next few years, this will be an opportunity to talk with prospective dentists.





# Dental Student Registration Form

Maine Dental Association Annual Convention 2010 — Samoset Resort, Rockport, Maine

PLEASE PRINT CLEARLY!

Name \_\_\_\_\_

Will spouse attend?  YES  NO  Does not apply If YES, Name of spouse: \_\_\_\_\_

Dental School: \_\_\_\_\_

Year in School \_\_\_\_\_

**School Address** \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Cell \_\_\_\_\_ Email \_\_\_\_\_

.....  
**Home Address** \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Cell \_\_\_\_\_ Email \_\_\_\_\_

What do you consider your home state/province/country? \_\_\_\_\_

**Friday, October 1, 2010** Check box to register for course(s) and meal(s).

<input type="checkbox"/>	SPEAKER, COURSE TITLE
<input type="checkbox"/>	John Svirsky, DDS -Oral Pathology for the Joy of It: You Are the Object of My Infection (8:30-11:30 am- & 2:00-4:00 pm FULL DAY -- 5hrs)

<input type="checkbox"/>	President's Dinner
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Please note any special dietary needs:

\_\_\_\_\_

\_\_\_\_\_

**Saturday, October 2, 2010**

<input type="checkbox"/>	SPEAKER, COURSE TITLE
<input type="checkbox"/>	Michael Kanellis, DDS -Succeeding with the Infant/Toddler Patients in Your Practice (9:00 am-noon — 3 hrs)
<input type="checkbox"/>	Amy Hazlewood, RDH -Motivate, Educate and Update: Practical Dental Hygiene Information (9:00-11:30 am — 2.5 hrs)
<input type="checkbox"/>	Dell Dine, CDT -Five Trends Changing Dentistry (1:30-3:30 pm — 2 hrs)

<input type="checkbox"/>	Meet & Greet Dental Student Dinner
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Please mail to: MDA,  
PO Box 215  
Manchester, ME 04351  
or fax to: 207-622-6210

# Thank You Corporate Sponsors



Northeast Delta Dental



# Thank You Exhibitors

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*as of brochure publication June 2010*